Tokeneke Research LLC **Chip Shots**
Semiconductor Industry Analysis and Insight *February 23, 2013*

MWC Round-Up, Preview

The following consolidates the flurry of information associated with the Mobile World Congress in Barcelona next week. Below are press releases from companies in the Tokeneke semiconductor Universe posted over the last week specifically related to that gathering with hyperlinks to the documents via Yahoo!Finance. Companies are obviously jumping the gun before the show to get visibility ahead of the crush, and some appear to be double-dipping with announcements originally disclosed at CES in January.

AMD
AMD Aims to Meet Higher Expectations for Tablet and Hybrid PC Performance at Mobile World Congress 2013

BRCM
Broadcom Introduces GNSS Location Chip with Geofence Capabilities

CEVA
CEVA and Sensory Partner to Deliver Lowest Power Voice Activation Solution Based on CEVA-TeakLite-4 DSP Platform
CEVA and Mindspeed Extend Relationship to Address LTE-Advanced Small Cells
CEVA Introduces MUST™ Multi-core System Technology, Adds Vector Floating-point Capabilities for CEVA-XC DSP
CEVA to Showcase Industry-Leading Platform IP for Communications, Vision, Imaging, Audio and Voice at MWC 2013

ERIC(/STM)
ST-Ericsson brings PC speeds to mobile devices: First 3Ghz smartphone prototype demo at Mobile World Congress

IDTI
IDT Announces Data Compression IP Offering Industry's Highest Performance for 3G and 4G Wireless Infrastructure Apps
IDT to Exhibit Industry-Leading Products at Mobile World Congress and IIC China

INVN
InvenSense® to Exhibit at Mobile World Congress 2013

FCS
Fairchild Semiconductor to Focus on Enriched User Experiences at Mobile World Congress 2013

LSI
LSI Introduces Axxia® 5500 Communication Processors with ARM Technology for High-Perf, Power-Efficient Networks

MRVL
Marvell Announces Industry's Most Advanced Single-chip Quad-core World Phone Processor to Power High-performance, Smartphones and Tablets with Worldwide Automatic Roaming on 3G Networks
Marvell's Quad-core LTE Platform Will be In Production this Year with Dual Radio Dual Standby and Circuit Switch Fall Back

MSPD
Mindspeed to Highlight New Customers, New Products and Leadership in Small Cell Market at Mobile World Congress 2013
Radisys and Mindspeed Continue Small Cell Leadership with Industry's First LTE-A Small Cell Demonstration
InterDigital, Mindspeed and Radisys Collaborate to Deliver Integrated Small Cell with Wi-Fi Solution
Mindspeed Announces Next Generation Transcede SoCs for Metro and Premium Enterprise Small Cell Applications

MXIM
Maxim Integrated Collaborates with Freescale to Showcase a Comprehensive Outdoor LTE Picocell at Mobile World Congress
LTE/3G Multimode RF Transceiver from Maxim Integrated Enables Successful Deployment of HetNet Small Cell Base Stations

NVDA
NVIDIA Introduces Its First Integrated Tegra LTE Processor

NXPI
NXP Strengthens SmartMX2 Security Chips With PUF Anti-Cloning Technology

QCOM
Qualcomm RF360 Front End Solution Enables Single, Global LTE Design for Next-Generation Mobile Devices
Qualcomm Kicks Off Wireless Walking Challenge with the American Heart Association at Mobile World Congress 2013

RFMD
RFMD(R) to Showcase Industry-Leading Products and Technologies at 2013 Mobile World Congress

SIMG
MHL Consortium to Showcase Industry-Leading Mobile HD Connectivity Technology at 2013 Mobile World Congress

TQNT
TriQuint Enables Gigabit Wi-Fi and 4G Coexistence For Next-Generation Smartphones and Tablets
TriQuint Harnesses Its Advanced Filter Tech to Debut High-Perf Duplexer Bank for Toughest 3G / 4G Smartphone Bands
TriQuint's New High-Efficiency MMPAs Extend Connectivity Time for Next-Gen Global 3G / 4G Smartphones

TSRA
DigitalOptics Corporation Launches mems|cam™

XLNX
Xilinx and TEKTELIC Reduce Cellular Radio Infrastructure Development Time with Scalable IP and High Perf Transceiver
Xilinx Launches Fully Adaptive Gbps Class Point-to-Point Microwave Modem IP for Backhaul Applications

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